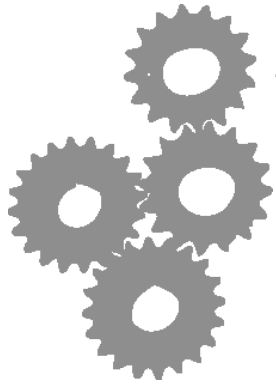


The Industrial Revolution

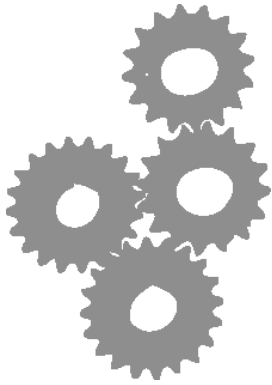
Museum of Machinery and Manufacturing



The Industrial Revolution

Table of Contents

Creative Brief	3
Navigation Map	5
Styles	6
Credits	7



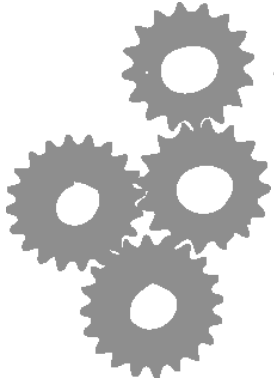
The Industrial Revolution

Creative Brief

Project Summary: A kiosk display built for users interested in learning about the Industrial Revolution. The purpose is to help users learn about this time period using interactive sections and content. Utilizing drag n' drop elements, keyboard input and mouse hover elements users will navigate to each section of the kiosk. Ultimately each section will unlock or reveal additional information related to a specific area of the Industrial Revolution.

- Pages / Sections:**
1. Introduction – “Intro Section” with animated gears and a popup site description giving the user an option to begin their experience.
 2. Assembly Line - Drag and Drop area in which users drag an empty box onto the assembly line. Once the box is in a certain position an animation is triggered.
 3. Steam Engine – Section with animation on how a steam engine operates with interactive rollover animation revealing information related to steam engines.
 4. Textiles – Animated area with textile making machines. Users will mouse over machines to reveal information about textile making during the time of the Industrial Revolution.
 5. Chemicals – Interactive “lab” with ingredients that mix together to create chemicals that helped “fuel” the Industrial Revolution.

continued on next page..



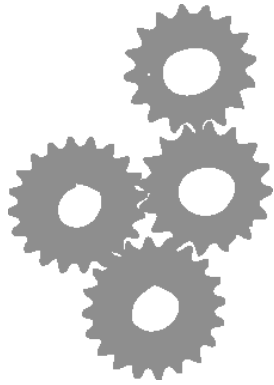
The Industrial Revolution

Creative Brief

Pages / Sections: 6. Communication – An interactive area where users can send “fake” messages through different tools developed during the Industrial Revolution.

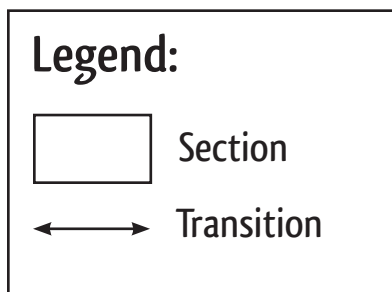
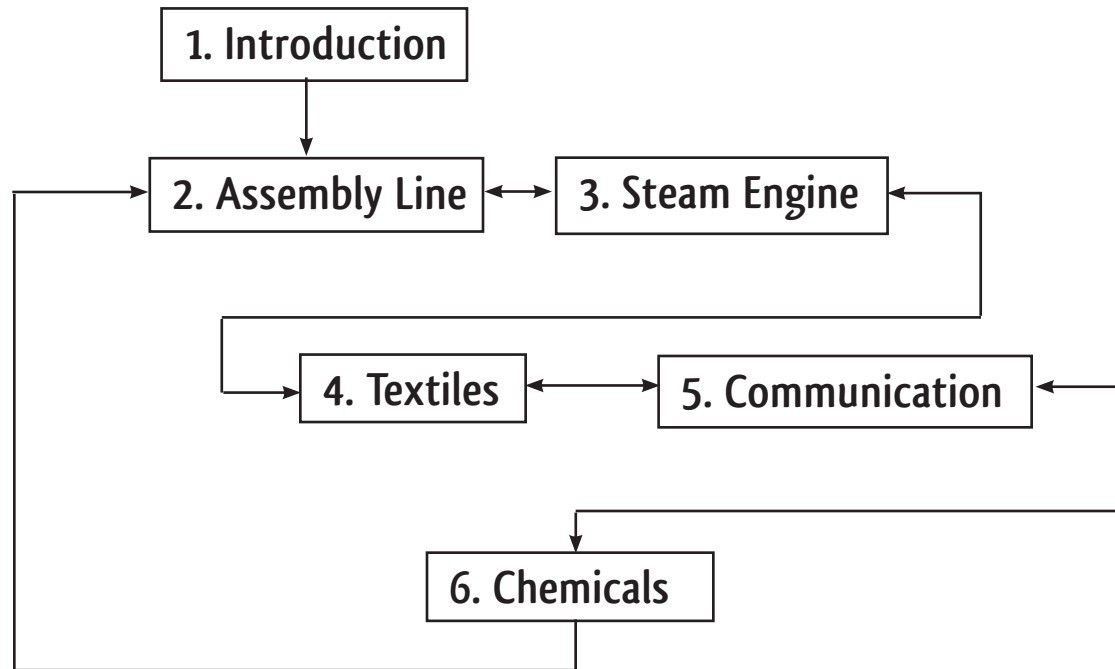
Audience: Users who come to visit Museum to learn about the Industrial Revolution. Age range between 13-65+ years old. The kiosk will have a large text feature for those who have sight difficulties.

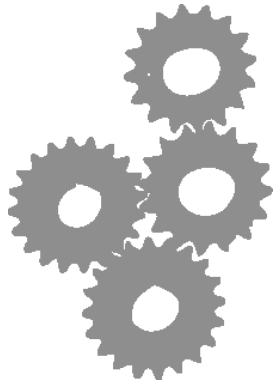
Perception / Tone: Dark, animated, interactive.



The Industrial Revolution

Navigation Map





The Industrial Revolution Styles

Fonts:

Qlassik Medium
Qlassik Bold
Georgia

Colors:



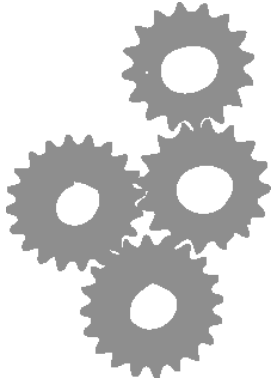
Grey (#cccccc)



Dark Grey (#333333)



Black (#000000)



The Industrial Revolution

Credits

Man standing behind conveyor belt – Image #: 56901736. Getty Images – ColorBlind Images Collection. 27 Jul. 2008 <<http://www.gettyimages.com>>.

Japan, Hokkaido, Otaru, burning charcoal, close up – Image #: 57485762. Getty Images – Stockbyte Collection. 12 Aug. 2008 <<http://www.gettyimages.com>>.

A wooden stool – Image #: 57658306. Getty Images – Stockbyte Collection. 25 Aug 2008 <<http://www.gettyimages.com>>.

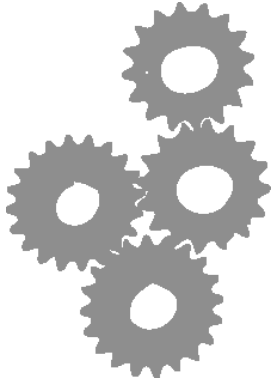
Bodie, California. Tattered curtains dangle from the window of an abandoned building – Image #: 71241433. Getty Images – Charles Kogod Collection. 25 Aug 2008 <<http://www.gettyimages.com>>

Women leaning against wall – Image #: 72971294. Getty Images – Somos/Veer Collection. 29 Jul 2008 <<http://www.gettyimages.com>>

Side view of model steam train – Image #: 71550623. Getty Images – Martin Diebel Collection. 12 Aug 2008 <<http://www.gettyimages.com>>

Lightbulb hanging from ceiling – Image #: 73210321. Getty Images – Mike Kemp. 27 Jul. 2008 <<http://www.gettyimages.com>>

Clothes on rack, close-up – Image #: 73224046. Getty Images – Leonard McLane. 19 Aug. 2008 <<http://www.gettyimages.com>>



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Credits

Furnace in a workshop. Japan – Image #74107356. Getty Images – DEX Image Collection. 12 Aug. 2008
<<http://www.gettyimages.com>>

A shovel gravel pile along a Kansas highway. Greenleaf, Kansas, United States of America – Image #: 77752146.
Getty Images – Joel Sartore Collection. 20 Aug. 2008 <<http://www.gettyimages.com>>

Couple with cardboard box smiling – Image #: 79790921. Getty Images – Mike Kemp Collection. 5 Aug. 2008
<<http://www.gettyimages.com>>

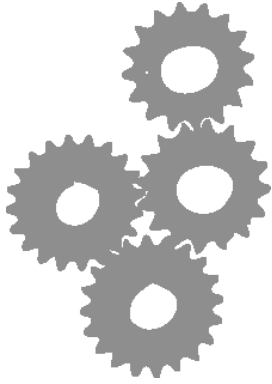
Close-up of pattern on a fabric – Image #: 80346182. Getty Images – PhotosIndia Collection. 19 Aug. 2008
<<http://www.gettyimages.com>>

Collection of leather bound books on shelves. – Image #: 81619939. Getty Images – Evan Sklar Collection.
25 Aug. 2008 <<http://www.gettyimages.com>>

Senior man sitting by table and potted plant. Ibaraki, Japan – Image #: 81848281. Getty Images – imagewerks
Collection. 24 Aug. 2008 <<http://www.gettyimages.com>>

Needle and four spools of thread – Image #: 200503993-001. Getty Images – Plush Studios Collection.
19 Aug. 2008 <<http://www.gettyimages.com>>

Man Inspecting Coal Image – Image #: BU001717. Getty Images – PhotoLink Collection. 12 Aug. 2008
<<http://www.gettyimages.com>>



The Industrial Revolution

Credits

Cogs – Image #: dv047032a. Getty Images – Stockbyte Collection. 27 Jul. 2008
<<http://www.gettyimages.com>>

Heap of coal on white background – Image #: sb10067962hl-001. Getty Images – Thomas Northcut Collection.
12 Aug. 2008 <<http://www.gettyimages.com>>

Close-up of four cogs – Image #: skd283395sdc. Getty Images – Stockbyte Collection. 27 Jul. 2008
<<http://www.gettyimages.com>>

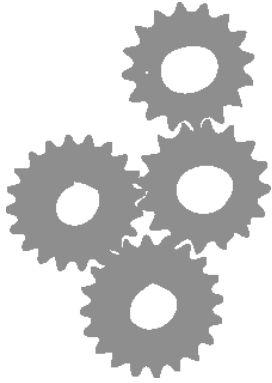
Shopping bags on a table. – Image #: stk325198rkn. Getty Images – Ciaran Griffin Collection.
24 Aug. 2008 <<http://www.gettyimages.com>>

Close-up of beakers on a table in a laboratory with colored liquid – Image #: 55965071. Getty Images – Rubberball Collection. 26 Aug. 2008 <<http://www.gettyimages.com>>

Close-up of beakers on a table in a laboratory with colored liquid – Image #: 55965074. Getty Images – Rubberball Collection. 26 Aug. 2008 <<http://www.gettyimages.com>>

Close-up of a beaker filled with green liquid – Image #: 55965079. Getty Images – Rubberball Collection.
26 Aug. 2008 <<http://www.gettyimages.com>>

Boy doing a science experiment – Image #: 56517061. Getty Images – Image Source Collection.
26 Aug. 2008 <<http://www.gettyimages.com>>



The Industrial Revolution

Credits

Stock Photo: Vintage Sewing Machine – Image #: 000002020721. iStockPhoto.com. 19 Aug. 2008
<http://www.istockphoto.com/file_closeup.php?id=000002020721>

WW1 Morse Code Key / Tapper - Gap View – Image #: 000002710065. iStockPhoto.com. 2 Sep. 2008
<http://www.istockphoto.com/file_closeup.php?id=000002710065>

Stock Photo: Old Sewing Machine – Image #: 000005047355. iStockPhoto.com. 19 Aug. 2008
<http://www.istockphoto.com/file_closeup.php?id=000005047355>

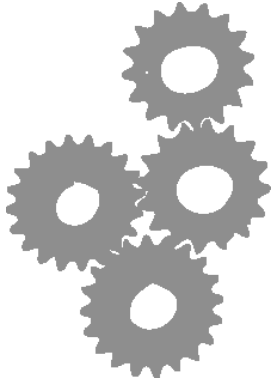
Close-up of two liquid filled flasks – Image #: 56724564. Getty Images – Rubberball Collection. 26 Aug. 2008
<<http://www.gettyimages.com>>

A gramophone player – Image #: 57339629. Getty Images –George Doyle Collection. 2 Sep. 2008
<<http://www.gettyimages.com>>

Folding fans in a basket on a wooden desk – Image #: 72011120. Getty Images – Red Chopsticks Collection.
2 Sept. 2008 <<http://www.gettyimages.com>>

An old heritage classroom awaits students. Cape Breton Island, Nova Scotia, Canada – Image #: 80579399.
Getty Images – Pete Ryan Collection. 2 Sept. 2008 <<http://www.gettyimages.com>>

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<http://en.wikipedia.org/wiki/Industrial_Revolution>



The Industrial Revolution

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<<http://www.industrialrevolution.sea.ca/index.html>>

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<http://inventors.about.com/od/indrevolution/Industrial_Revolution.htm>

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<<http://www.neo-tech.com/businessmen/part6.html>>