

ACADEMIC SUPPORT CENTER

THE ART INSTITUTE OF
WASHINGTON

PATRICK COLE

ACADEMIC SUPPORT CENTER

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ACADEMIC SUPPORT CENTER

CREATIVE BRIEF

TITLE

The Art Institute of Washington
Academic Support Center

INTRODUCTION

Students and Faculty will have a resource for information about the Academic Support Center at The Art Institute of Washington

AUDIENCE

College Students, Ages 18-30.
School Faculty.

PERCEPTION / TONE

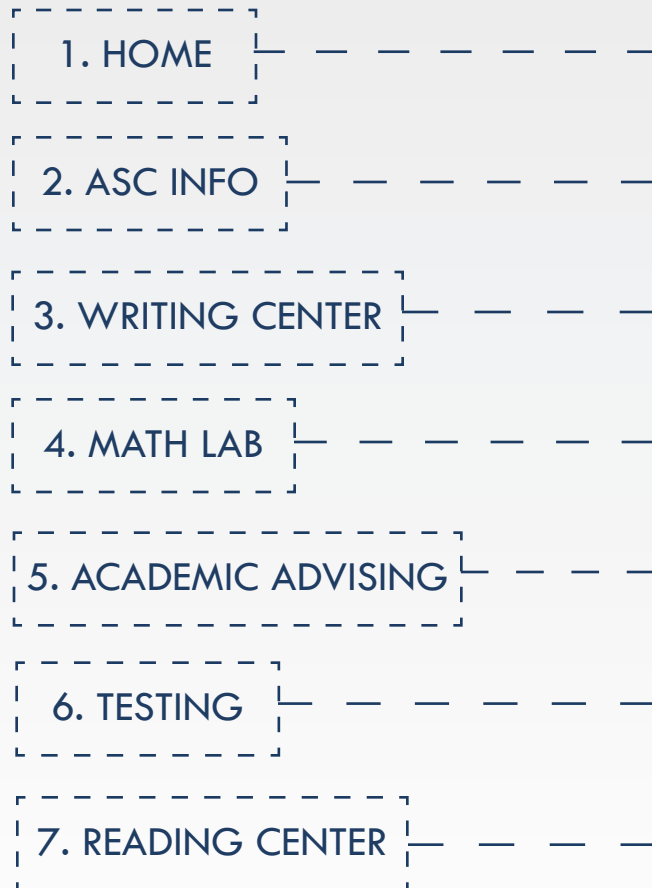
Light, informative and clean

SECTIONS

1. Home - Overview of Academic Support Center with news and headlines.
2. ASC Information - In-depth information about the Academic Support Center.
3. Writing Center - Information about Writing Center with helpful resources.
4. Math Lab - Resources and information for the Math Lab.
5. Academic Advising - Important information about Advising at The Art Institute of Washington.
6. Testing - In-depth information about taking Placement Tests at The Academic Support Center.
7. Reading Center - Information and helpful resource links about the Reading Center and reading in general.

ACADEMIC SUPPORT CENTER

NAVIGATION MAP



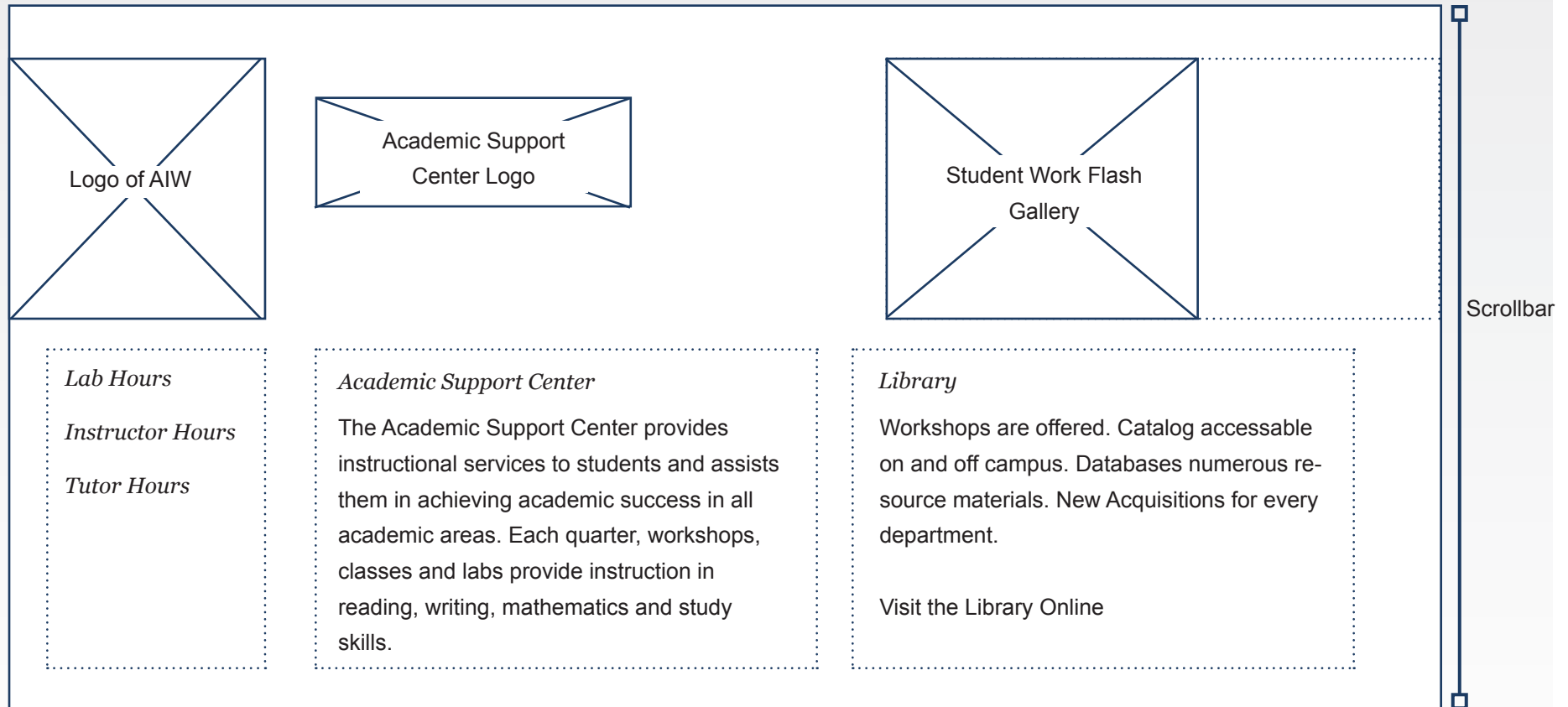
LEGEND

 GLOBAL PAGE

ACADEMIC SUPPORT CENTER

WIREFRAME

100% Width



ACADEMIC SUPPORT CENTER

STYLES

FONTS (HTML)

Name: Arial

Body: 12px #333333

Links: 12px #333333, Hover: #20496B

Name: Georgia

Heading: 20px #333333, Italic

FONTS (IMAGES)

Name: Tw Cen MT

Size: 40px

Color: #20496B

COLORS



White



Navy Royal Blue

ACADEMIC SUPPORT CENTER

CREDITS

TEXT CREDITS

All text was written by Academic Support Center staff.

IMAGE CREDITS

All images in Student Work banner are used with permission.